



## Major Companies Express Support for Accelerating Renewable Energy Transition in Indonesia

**Jakarta, 18 August 2021** - Major national and multinational companies across multiple industries released a [Statement of Mutual Aspiration](#) expressing their support for advancing renewable energy procurement in Indonesia. The companies also underscored their willingness to partner with the Indonesian Government, financial sector, utility partners, and other market stakeholders to achieve shared renewable energy objectives.

The companies believe that supportive policies and regulations can unlock corporate renewable energy procurement and allow Indonesia to reach 50% renewable energy in its energy mix by 2045. Policy improvements will provide much-needed renewable energy procurement options for the commercial and industrial sectors, the biggest energy consumers in Indonesia, and new employment and investment opportunities.

This Statement of Mutual Aspiration was organized and led by the [Clean Energy Investment Accelerator \(CEIA\)](#) in Indonesia. Companies participating in the Statement of Mutual Aspiration include Amazon, Body Shop, Columbia, Danone, H&M group, Multi Bintang Indonesia, New Balance, Nike, Nutrifood, REI, Schneider Electric, Six Senses, and VF Corporation. They are part of CEIA Indonesia's growing corporate buyers coalition, transitioning to more green and sustainable solutions to power their businesses.

"We are happy to be able to facilitate this Statement of Mutual Aspiration from our CEIA coalition members, who represent some of the largest energy consumers in Indonesia. We all share the same vision that enabling energy consumers to participate in renewable energy procurement can contribute to and accelerate progress toward Indonesia's renewable energy targets. Our corporate buyers and their supply chains can play a powerful role in sharing their knowledge and supporting replication of RE procurement experiences in other markets where they operate," stated **Gina Lisdiani, CEIA Indonesia Co-Lead, and Allotrope Partners Country Director**.

Through this Statement, corporate buyers aim to encourage the government to enact forward-looking regulations such as power wheeling, develop and implement mechanisms for off-site corporate PPAs, promote increased generation capacity, and enable more private sector investment in renewable energy. Implementing the solutions in this Mutual Aspiration can lay the foundation for achieving net-zero emissions in Indonesia.

### Corporate Buyer Quotes

**Ken Haig, Head of Energy and Environment Policy Asia Pacific and Japan, Amazon Web Services**, said: "Amazon is committed to building a sustainable business for our customers and the planet. This is why in 2019, Amazon co-founded The Climate Pledge – a commitment to achieve net-zero carbon emissions across our business by 2040. Today, the Climate Pledge



has over 100 signatories across 25 industries in 17 countries. As part of the Climate Pledge, we are on a path to powering our operations with 100% renewable energy by 2025 - five years ahead of our original target of 2030. In 2020, Amazon became the world's largest corporate purchaser of renewable energy, reaching 65% renewable energy across our business globally. Our investments procure new renewable energy beyond the existing grid mix, resulting in new projects being added to the grid. We look forward to working with our public and private sector partners to ensure greater availability and affordability of new renewable energy in Indonesia."

**Ratih Anggraeni, Head of Climate & Water Stewardship, Danone**, said: "Climate change is a profound systemic challenge - not tomorrow, but today. Being part of RE100 companies, Danone is committed to use 100% renewable electricity by 2030 and has reached 54% globally. This commitment is manifested today in Indonesia through 6.2 MWP of rooftop solar panels in 4 factories and additionally a 6-ton biomass boiler installed in one of our factories to generate steam, and more to come. As our support to the Government of Indonesia's ambition to achieve a renewable energy mix by 23% by 2025, we are open to collaborate in accelerating the country's RE transition through competitive and environmentally impactful green procurement options and innovative energy ecosystems while applying policy and regulation as its umbrella. By leveraging our climate actions, Indonesia can play a key role to foster a resilient planet and society."

**Anya Saphira, Stakeholder Engagement and Public Affair Manager, H&M Group Production Office Indonesia**, said: "The climate crisis poses a major challenge to all industries, including fashion. We take our responsibility to stay within the planetary boundaries very seriously. H&M Group has committed to becoming climate positive throughout its entire value chain by 2040, including in Indonesia. Rapid progress can only be achieved if everyone works together and has the incentive to change. Collaborating with the government is one of the most important aspects, as having a set of policies that encourage and support the shift to a low-emission economy is key to accelerate this journey."

**Ika Noviera, Corporate Affairs Director of Multi Bintang Indonesia**, said: "As part of the HEINEKEN Company, we have ambitious global targets in carbon neutrality; to be carbon neutral in production by 2030 and in full value chain by 2040. To contribute to the achievement of those targets, Multi Bintang Indonesia aims to use 100% renewable energy in production by 2025. We are on track in our progress through the implementation of various initiatives, however we see additional renewable energy capacity as the main requirement for us to meet our green energy targets. To make this happen, we need the support from the Indonesian government by creating more favorable policies to accelerate innovative renewable energy procurement for the commercial and industrial sectors."

**Devina Raditya, Environment & Sustainability Domain Leader, GSC International Schneider Electric**, stated: "Energy plays such a vital role to mitigate climate change. A combination of green energy and digital technology will empower us to have a greater visibility of our energy consumption, as well as provide actionable insights to improve efficiency and reduce carbon emissions. We believe Indonesia can take a bigger role in renewable energy



procurement and improve the access to energy through supportive government regulation and technologies deployment. And Schneider Electric is ready to be a strategic partner for the country and collectively accelerate the journey to decarbonize. In Schneider Electric we have been more and more ambitious in our carbon pledge – we have increased our renewable energy from only 2% in 2017 to 80% in 2020, 100% by 2030, and net-zero carbon in our supply chain by 2050. We believe electrification is key for the energy transition, and Schneider Electric has accelerated technology enablement for this transition. Our commitment to sustainability has been recognized by Corporate Knights Global 100 Index as The Most Sustainable Company in The World in 2021.”

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### **About the Clean Energy Investment Accelerator (CEIA)**

The [Clean Energy Investment Accelerator \(CEIA\)](#) is jointly led by Allotrope Partners, the World Resources Institute, and the U.S. National Renewable Energy Laboratory to drive the deployment of renewable energy (RE) solutions for large electricity consumers in key emerging markets like Indonesia, Vietnam, the Philippines, Mexico, and Colombia. In Indonesia, CEIA convenes corporate purchasers and amplifies their collective inputs to inform an enabling policy framework for scaling renewable power deployment and use. CEIA is supported by the U.S. Department of State, and other public, private, and philanthropic sources.